

ABOUT ME

I'm a versatile graphic designer with experience in website design, social media content, motion graphics, and illustration.

With experience in the beauty, hospitality, and food & beverage industries. I specialize in creating visually compelling and functional designs that resonate with audiences and enhance brand identities.

CONTACT

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LANGUAGE

English Indonesian

SKILLS .

Photoshop Capcut Illustrator Figma

Canva

HERRY VIPASSANA SANJAYA

GRAPHIC DESIGNER

JOB EXPERIENCES **a**

2023 - Present

Graphic Designer

Sensorial Management Group

Working on multiple brands/outlets focused on hospitality. Designing using brand guidelines from each brands, including print designs (menu, banner, flyer), web designs, digital/ads designs, and video/motion design. Editing & retouching photos and videos for eye catching look.

2023

NFT Artist

Freelance Project

Hand-drawn dozens of unique static characters, accesories, and backgrounds. Creating logo and digital banners for promotional purpose.

2021 - 2022

Graphic Designer

Glam Collagen

Creating a branding including logo, packaging design, and promotional design for social media & e-commerce needs. Editing and retouching photos.

2019 - 2022

Graphic Designer

CV Central Harta Jaya

Mainly focused on creating a promotional design for social media (instagram/facebook). Editing & retouching photo of products for better look.